



Shiloh Museum of Ozark History

2017 ANNUAL REPORT

2017 Financials

Revenue		Expenditures	
City of Springdale	\$714,081	Personnel & benefits	\$579,448
In-kind materials/services	6,223	Other City expenditures	136,069
Board of Trustees operating account	212,442	Board of Trustees expenditures	32,993
Board-designated funds	256,331	Board-designated fund expenditures	147,158
Grant funds	5,000	Grant projects	17,034
GRAND TOTAL	\$1,194,077	GRAND TOTAL	\$912,702

By the Numbers



56,690 people served in 2016, the third largest number ever, including **33,593** served in person (vs. virtually), the second-largest number ever

17,269 people attended museum programs, including 6,321 students onsite and 7,367 students offsite

23,097 virtual users, up 29% from 2016

\$15,120 in museum store sales, the second-highest ever



\$1,754,688

in the museum endowment on 12/31/17, up 19% from 2016



76 volunteers helped run the museum and worked **3,110** hours, valued at \$61,143

405 researchers used museum resources, including 209 images used for such products as HBO's *True Detective* series, Fox News, local history books, local business decor, and student research

2,728 people attended **135** group meetings, up 6% from 2016

Our fifth-largest bequest, **\$72,535**, came in 2017 from former board member and volunteer Ray Toler, of which \$50,000 went to our endowment and \$22,535 to facility repairs

A **\$5,000** Walton Family Foundation grant will help us upgrade our website in 2018

We Get Letters...

You folks at Shiloh Museum ROCK!!!! Thanks for all you have done and are continuing to do to preserve the history of our area.



Family with 6 and 9 year olds. Enjoyed 1½ hours and learned a lot about the local area. Everyone working there was very nice and informative. It is a good mix of indoor and outdoor including many buildings. We asked them for a tour of the historic home which they did happily and gave a nice talk explaining and answered all questions from the kids. Great time and I was very surprised it is free. Check it out!



We fell in love with this place! It shows aspects of life in Arkansas during different time periods, helping people to see how everyday life changed and progressed over time. Each section has a well-maintained hands-on activity for the kids (and adults) to explore. The items on display are well protected without feeling like a boring museum. Items are documented with interesting tidbits and explanations. The employees and volunteers were kind to the children and expressed a real desire for them to learn.



Major Accomplishments in 2017

By year's end, almost all of the interior renovation on the historic 1871 Shiloh Meeting Hall was complete and work on property improvements—a parking lot, lighting, signs, and grounds work—was about to begin. The commitment to project completion was put over the top by a \$255,673 grant from the Walton Family Foundation. A celebratory opening of the Hall will no doubt be a highlight of 2018.



Three movie “shorts” styled after the “Our Gang” comedies were filmed in Fayetteville, Springdale, and Bentonville in 1937, using local children as cast members. The *Kidnappers Foil* films were discovered in 2016 by Todd Terpening, who donated them to the Library of Congress where he volunteers. Our library staff extensively researched the films, tracked down many of the child actors or their families, and arranged for an eighty-years-later premiere of the movies, along with reminiscences by several of the child actors (now in their eighties and nineties) and a talk by Terpening. Thereafter museum staff created DVDs of the films and the premiere and provided them to all the known actors and/or their families.



The fourth section of the museum's exhibit hall to be completed covers the 1950s to the future. Included are earlier and later versions of poultry houses interiors, poultry-processing plants, and retail

stores and a look at transportation, tourism, UA research, and how Beaver Lake affected the last half of the 20th century. Slideshows provide selections of late 20th-century photos from the Arkansas Ozarks, and there's even a place to imagine the Ozarks in the future. Like our other new exhibits, all text is in both English and Spanish.



The museum partnered with 132 organizations and individuals to connect, collaborate, and share, including: “Pastimes of Black Settlers,” a program with the Washington County Historical Society; “Changing the Narrative,” a dialog between NWA law enforcement and the community, sponsored by the NWA chapter of the NAACP and NWA Urban League Young Professionals; “DREAMers: Untold Stories of the American Dream,” in collaboration with the DREAMers of NWACC; and programs sponsored by the Downtown Springdale Alliance, such as barn parties, hayrides, and visits with Santa.

The museum grounds were enhanced again this year by the amazing work of Washington County Master Gardener volunteers who assist groundskeeper Marty Powers and keep our museum campus in tiptop shape. At the very end of the year we were able to provide a beautiful rock sign for the museum entrance, after our corner sign was demolished in a car accident.



Our Partners in 2017

Arkansas Chapter, Trail of Tears Association
Arkansas Coalition of Marshallese
Arkansas Education Television Network
Arkansas Historical Association
Arkansas Humanities Council
Arkansas Living History Association
Arkansas Municipal League
Arkansas Museums Association
Arvest Bank & Trust Management
Beaver Watershed Alliance
Kathryn Birkhead
Botanical Garden of the Ozarks
Will Bush Violin Studio
Butterfield Trail Village
Camp Noark Alumni
Mike Carney
City of Fayetteville Woolsey Farmstead
Visionary Committee
City of Springdale City Council
City of Springdale Community Engagement
Committee
City of Springdale Planning Dept.
City of Springdale Water Department,
Rick Pulvirenti & Jerry Cook
Linda & Ken Coffee
Cheri Coley
Dr. Sean Connors and UA "Literacy in Ozark
Lives" class project
Ernie Deane family
Joe Doster
Downtown Springdale Alliance
DREAMers of Northwest Arkansas
Endeavor Foundation

Engage NWA
Brian Espenschied
Fayetteville Business & Professional Women
First United Methodist Church
Greg Garner
Greedy Goats of NWA
Carole Harter
Heritage Trail Partners
Hispanic Women's Organization of Arkansas
Jones Family Trust
Doug Kidd
Kidnappers Foil actors, families, and friends
KUAF 91.3 FM NPR
Library of Congress
LifeWriters
Toinette Madison
Marion Chapter DAR
LaNita McKinney
Joyce Mendenhall
NWA Civil War Roundtable
NWA Handweavers Guild
NWA Lace Guild
NWA Master Naturalists
NWA NAACP
NWA Sacred Harp Singers
NWA Trailblazers
NWA Urban League
OneCommunity
Ozark Folk Cultural Center
Ozark Off-Road Cyclists
Ozark Wireless Society
Gail Pianalto
Ethel Simpson

Sons of Confederate Veterans
Sons of Union Veterans
Lyle Sparkman and his Ozark Balladry classes
Springdale Chamber of Commerce
Springdale Community Garden
Springdale for Monarchs, Mary McCully &
Jack Bardwell
Springdale Kiwanis
Springdale Public Library
Still on the Hill
Tellers of Tales
Todd Terpening
Mike Tillery
Olivia Trimble
Don Tyson School of Innovation &
Calvin Ryerse
Helen Tyson Middle School
United Bank
United Daughters of the Confederacy
UA Animal Science Department
UA architecture class
UA Inspiration Chorale & Dr. Jeff Murdock
University Museum Collections
University of Arkansas Press
University of Louisiana-Lafayette Master of
Architecture Program
Walton Arts Center
Walton Family Foundation
Washington County Extension Service
Washington County Historical Society
Washington County Master Gardeners
Brandon Weston
Wool and Wheel Handspinners Guild

Board of Trustees

April Rusch, president; Jason House, vice president; Kathryn Birkhead, secretary; David Beauchamp, treasurer; Clifton Ruddick, vice treasurer. Jovi Champaphanith, Dr. Jami Forrester, Zessna Garcia Rios, Dr. Marian Hendrickson, Melisa Laelan, Jim Meinecke, Leo Orpin, MJ Sell, Hank Taylor, Judy Van Hoose

Ex-Officio Board Members

Dr. Marsha Jones, Allyn Lord, Robert Mello, Dolores Stamps

Life Trustees

Dr. C. S. Applegate, Dr. Dwight Heathman, Martha Lankford, Maudine Sanders, Stephen Taylor (*all deceased*)

Staff

Allyn Lord, director; Judy Costello, education manager; Marie Demeroukas, photo archivist/research librarian; Kimberly Hosey, education specialist/

weekend manager (starting June); Kris Johnson, photographer; Aaron Loehndorf, education/collections specialist; Curtis Morris, exhibits manager; Kathy Plume, receptionist/store manager; Marty Powers, maintenance; Carolyn Reno, assistant director/collections manager; Carly Squyres, education specialist/ weekend manager (through April); Rachel Whitaker, research specialist; Susan Young, outreach coordinator

Volunteers

Geri Alvis, Mary Ann Bardwell, Ethna Billings, Kathryn Birkhead, Madeline Brown, Noah Calhoun, Amanda Calico, Ginger Candrilli, Trinity Castro, Analiece Clark, Rick Conard, Tina Conard, Karen Cordell, Georgia Cox, Kyla Cross, Elizabeth Davis, Fiona Davis, Jack Davis, Allison Dillingham, Tom Duggan, Astre Dunn, Cheryl Fears, Henry Freeman, Regina Gabel, Debbie Gilmore, Nevaeh Hatfield, Donald Hendrix, Molly Hutchins, Bill Jones,

Ann Kabanuck, Cheryl Larson, Craig Larson, Jayne Laster, Mira Leister, Patsy Louk, Linda MacLean, Rebekah Martin, Mary McCully, Pat McKeown, Jamie Middleton, Pat Mills, Tom Oppenheim, Jan Partain, Sharon Perry, Lynn Phillips, Annette Pianalto, Tom Porter, Pam Redfern, Laura Redford, Brenda Smith, Danny Smith, Lyle Sparkman, Martha Sparkman, Mariette Spidel, Dolores Stamps, Truman Stamps, Julia Stilwell, Laura Stilwell, Meredith Stilwell, Janet Tackett, Janice Torbett, Mary Vaughan, Paula Whitaker, Richie Whitaker, Terry Whitaker, Thomas Whitaker, Kevin Wilkin, Neta Winston

On the cover

Mr. T, the unofficial but popular Shiloh Museum mascot, takes part in many outside museum activities and has his own fan club. He's even appeared in several films and has a cider named after him at Black Apple Crossing cidery.