

Shiloh Museum of Ozark History
2011 Annual Report



Top Accomplishments

10. *Digging Up Arkansas*, an Arkansas history play written by Mike Thomas and performed by Trike Theatre, engaged 1,350 students over five days.
9. “Viñetas Latinas: Daily Life in Northwest Arkansas,” a program featuring local Latino/a citizens, energized the audience and resulted in a commitment to work together more often.



8. Several museum photographs were featured in Ken Burns’ documentary *Prohibition* on PBS.
7. Kenneth Reed of Fayetteville donated the original stone step from Dr. Carter’s office; it was placed nearby as a bench.
6. The annual Beans & Cornbread fundraiser went big in 2011 as an evening supper, celebration, and silent auction, feeding nearly 200 supporters and raising over \$1,300.



5. The library assisted 549 researchers with photographs, challenging history questions, and genealogy concerns, the largest annual number to date.
4. The museum won 2nd place in the statewide Dept. of Parks & Tourism’s “Top 175 Places to Visit,” which honored Arkansas’ 175th anniversary of statehood.
3. Our redesigned website launched in June with added content and a simpler address: www.shilohmuseum.org.
2. The museum was one of just three organizations featured in the new XNA airport wing’s showcases. Our *Welcome Home* exhibit was designed and installed in just 18 days!
1. Former museum board president, Springdale newspaper owner, and one of the most influential women in local history, Maudine Sanders left in her estate a gift of \$100,000 for the museum endowment.



By the Numbers

In 2011 we had:

\$1,075,484	in the museum endowment
\$572,100	annual budget
500,000+	images in the photo collection
\$103,336	in endowment gifts and memorials
67,092	visitors & people served
\$47,908	worth of volunteer hours
40,000+	objects in the collections
35,539	podcast downloads
\$20,562	in membership dues
8,831	children using discovery boxes
2,950	volunteer hours donated
\$1,930	in grants awarded
764	students who attended “Sheep to Shawl”
549	research and photo requests
513	active members
242	public programs offered
32	active volunteers
14	board members
13	staff members
11	new exhibits opened
8	new podcasts posted
1	donated van

Did You Know?

Our 2011 walk-in visitors were from 43 states and 14 countries: Australia, Bolivia, Canada, Denmark, Ecuador, England, Hong Kong, India, Japan, Mexico, Puerto Rico, Scotland, Switzerland, and Trinidad/Tobago.

The Shiloh Museum is a department of the City of Springdale. In 2011 we received 58% of our revenue from the City.

Museum activities and work revolve around a five-year strategic plan, approved by our Board in February 2011.

Shiloh Museum staff members hold offices or volunteer with: American Association of Museums, American Association for State and Local History (AASLH), AASLH *Nomenclature* committee, Arkansas Chapter of the Trail of Tears Association, Arkansas Humanities Council, Arkansas Living History Association, Arkansas Museums Association, Heritage Trail Partners, Historic Springdale, NWA Civil War Sesquicentennial, Springdale Trails Task Force.

Collections Highlights

We added more than 120 new collections, including:

- Core samples & topographic maps from the construction of Beaver Lake
- Johnson post office mail boxes
- White River Red's carnival roulette wheels
- Items from Levi Strauss of Fayetteville
- 1950s Springdale High School memorabilia
- Papers of Gerald Tweedy; several extension homemaker clubs; KBRS radio; Araminta Richardson; and Springdale Fuel and Supplies, Inc.



Exhibit Highlights

A photo display was created and installed for Springdale Fire Station 6.

Items from our collections were featured in Crystal Bridges Museum of American Art's "Community Showcase."

Items from our collections were loaned for exhibits to Rogers Historical Museum, Clinton House Museum (Fayetteville), Old State House (Little Rock), National Inventors Hall of Fame and Museum (Alexandria, VA), and National Constitution Center (Philadelphia, PA).

The last of our DVD-based video kiosks were upgraded to solid-state digital devices.

An early 1900s buggy donated by Charlotte Steele was installed in our meeting room.

Facility Highlights

Construction of a medicinal plant trail was completed.

We began work with architect Gary Clements to develop plans for the Shiloh Meeting Hall's interior renovation.

Four new Ozark chinquapins were planted.

The McDonald/Ritter Log Cabin was evaluated in preparation for repairs.

Emergency lighting was updated; an inspection and battery replacement plan was developed.

Education Highlights

Living history was incorporated into all education programs.

Summer 2011 featured "Let's Play" Family Day, doll and toy making workshops, and a week-long history camp.

More than 1,028 schoolchildren participated in our "Log Cabin Christmas" program.

The new Common Core curriculum was researched and begun to be incorporated into programs.

Five sessions on the Civil War were taught at the Old State House in Little Rock, attracting over 2,500 people.

Professional development workshops for teachers were conducted on the 1930s, Thanksgiving, and farm life.

We met 1,500 teachers at Springdale's Teacher Appreciation Breakfast.



Event Highlights

Open House: "Cabin Fever Reliever: Collectors' Edition 2"

Talks: "The History of Midwifery in Northwest Arkansas" (Shawn House), "Under Cover of Darkness: Buried Treasure, Magic, and Deception in the Ozark Mountains" (Robert Myers)

Homecomings: Pettigrew Day, Tontitown Polenta Smear

Workshops: Cherokee Genealogy (Gene Norris), Rain Barrels (Washington County Cooperative Extension Service)

Book signings: *Growing Up Rich, Though Dirt Poor* (Bruce Vaughan), *In My Mind's Eye* (Pauline Beckman), *Bentonville* (Monte Harris)

Activities: 34th Ozark Quilt Fair, Artifact Identification Day

Reunions: Fishback School, Accident School



Our Partners in 2011

Accident School alumni and friends	Fayetteville AAUW/Delta Kappa Gamma	Photo Identification group
Paul Ahrens	Fayetteville Business & Professional Women	Prairie Grove Battlefield State Park
American Assn. for State & Local History	Fiery Moon Films/Kilgore project	Quilters United in Learning Together
American Association of Museums	First Security Bank	Laura Redford
Arkansas ACLU/Immigrants' Rights Project	Fishback School Alumni	Rich Mountain Community College
Arkansas Air Museum	Ghost Hunters of South Tulsa	Rogers Historical Museum
Arkansas Archeological Society	Har-Ber High School EAST Lab	Rogers Public Library
Arkansas Archeological Survey	Har-Ber High School FFA	Sons of Confederate Veterans
Arkansas Boston Mountain Chapter, National Railway Historical Society	Heritage Trail Partners	Springdale Chamber of Commerce
Arkansas Chapter, Trail of Tears Assn.	Historic Springdale	Springdale City Planning Department
Arkansas Civil War Sesquicentennial Commission	Hobbs State Park	Springdale Fire Department
Arkansas Historical Association	Holcomb family	Springdale Public Schools
Arkansas History Day	KUAF radio	Springdale Public Works Department
Arkansas Humanities Council	Leadership Springdale	Springdale Trails Task Force
Arkansas Living History Association	Legacy National Bank	Still on the Hill
Arkansas Museums Association	LifeWriters	Tellers of Tales
Arkansas State Rep. Jon Woods	Lyrasis	TheatreSquared
Assn. of Latino Professionals in Finance & Accounting,	Magnolia Inn	Tontitown Historical Museum
Benton County Historic Preservation Commission	NWA Airport Authority (XNA)	Trike Theatre
Benton County Historical Society	NWA Civil War Roundtable	Tyson Foods, Inc.
Benton County School of the Arts	NWACC	UA Fine Arts Gallery
Cherokee National Historical Society	NWA Handweavers Guild	UA Museum Collections
Clements & Associates	NWA Herb Society	UA Vice Provost for Diversity
College of the Ozarks	NWA Master Naturalists	U.S. Army Corps of Engineers/Little Rock
Crystal Bridges Museum of American Art	NWA Newspapers	Walmart
DAR Marion Chapter	NWA Sacred Harp Singers	Walton Arts Center
Endeavor Foundation	Northwest Technical Institute	Washington County Arkansas Genealogical Society
Engholm "White River Memoirs" project	Old State House	Washington County Cooperative Extension Service
E.S.A. Sorority	Osher Lifelong Learning Institute	Washington County Historical Society
	Ozark Chinquapin Foundation	Waste Management
	Ozark Wireless Society	Wool and Wheel Handspinners Guild
	Pea Ridge National Military Park	
	Pettigrew community	

Board of Trustees

Carolyn Bayley, secretary	EX-OFFICIO
Sallyann Brown, vice-president	Allyn Lord
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Mary Jean Sell	
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Dolores Stamps, vice-treasurer	<i>*deceased</i>
Derek Taylor	
Sally Walker	

Staff

Betty Bowling, secretary
LuAnn Clarkson*, library assistant (through September)
Cheri Coley, library assistant (through September)
Marie Demeroukas, photo archivist and research librarian
Amjad Faur, photographer
Pody Gay, education coordinator
Dolly Hayde, weekend assistant (from August)
Michelle Hearn, education assistant (through February)
Allyn Lord, director
Curtis Morris, exhibits manager
Marty Powers, maintenance
Carolyn Reno, collections manager and assistant director
Victoria Thompson, education and collections assistant
Molly Throgmorton, education assistant (from April) and weekend assistant (from September)
Susan Young, outreach coordinator

Volunteers

Heather Albers, Ethna Billings, Barton Brown, Larry Brown, Karen Cordell, Linda Doede, Tom Duggan, Steve Erwin, Martha Estes, Connie Fetters, Don Fetters, Linda Fulton, Regina Gabel, Christina George, Bill Jones, Mary John Jones, Ann Kabanuck, Megan Kaplan, Mitsy Kellam, Darlette Kendrick, Tommy Kendrick, Jim Langford, Mira Leister, Debbie Reed, Vande Southerland, Truman Stamps, Dee Suchil, Jeanne Tackett, Mary Vaughan, Virginia Venable, Haley Wallace. *Volunteers Emeriti:* Mada Knight, Marie Langford, Ray Toler, Bruce Vaughan.

Mission Statement

The Shiloh Museum of Ozark History serves the public by providing resources for finding meaning, enjoyment, and inspiration in the exploration of the Arkansas Ozarks. [Adopted by the Shiloh Museum Board of Trustees, July 13, 2006]

Cover photo: Collections manager Carolyn Reno (left) and education assistant Molly Throgmorton help exhibits manager Curtis Morris reconstruct a nineteenth-century loom for the exhibit, *Working Dawn to Dark: Lives of the Homesteaders*. Photo by Don House